



Media Relations at Food Distribution Sites

If you are approached by members of the media, please direct them to contact **Stacy Averill** and **Kristin Sokul** on the PR team. Stacy and Kristin are here to support Gleaners' distribution teams as well as the media, and ensure all information provided is accurate and up to date.

Gleaners' Media Contacts

- **Stacy Averill**, Senior Director of Community Giving & Public Relations - saverill@gcfb.org, 313-475-7127
- **Kristin Sokul**, Director at Tanner Friedman (Gleaners' PR Partner) - ksokul@tannerfriedman.com, 248-396-1582

If necessary, you may offer a brief statement:

"Gleaners continues to be a stable provider of food for our community members in need."

"If you need help, visit gcfb.org for information on our food distribution sites, or call 2-1-1."

Do not comment or provide additional information.

Explain that you are unable to comment further, and that our PR team can assist. Stacy Averill and Kristin Sokul will be able to offer all updated information quickly and efficiently.

Thank you for your assistance! And all your hard work in the community.