

29TH ANNUAL

WOMEN'S POWER BREAKFAST

— Hosted by MotorCity Casino Hotel —

Presented by



May 3, 2022





WOMEN'S POWER BREAKFAST

Join us, and a community of leaders, as we reconvene for the 29th Annual Women's Power Breakfast – uniting influence and inspiration to achieve Gleaner's mission of ending childhood hunger.

The power to create lasting change and impact is unlimited when passion, connection, and dedication come together. For nearly three decades, the Women's Power Breakfast has welcomed more than 500 powerful women across corporate, civic, nonprofit, automotive, financial, legal and other industries to network, learn, and support the Gleaners programs crucial to empowering children and families toward happier, healthier lives. The proceeds from the Women's Power Breakfast, benefitting Gleaners Community Food Bank, help ensure kids in our community are Powered by Food every day.

Celebrate the power of women, the achievements that collectively raise us up and the generosity of community toward a food-secure future. We look forward to seeing you at this year's Women's Power Breakfast!



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SPONSORSHIP OPPORTUNITIES

The 29th Annual Women's Power Breakfast
Tuesday, May 3, 2022 | MotorCity Casino Hotel

CHAMPION \$25,000

Supports one Community Mobile distribution site for six months, providing 100 families with access to nutritious food twice each month

- Sponsorship recognition on mailed invitation, press release, social media marketing, and promotional materials
- Name and logo displayed on womenspowerbreakfast.org
- Opportunity to sponsor and host event breakout session (in conjunction with Gleaners representative; topic to be mutually agreed-upon)
- Name and logo featured on dedicated signage at event
- Double Your Donation Day media opportunity with Fox 2 News
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Full-page color advertisement in event program book
- Reserved table for 10 guests

HERO \$12,000

Provides 36,000 meals for hungry kids and their families

- Sponsorship recognition on mailed invitation, press release, social media marketing, and promotional materials
- Name and logo displayed on womenspowerbreakfast.org
- Opportunity to sponsor and host event breakout session (in conjunction with Gleaners representative; topic to be mutually agreed-upon)
- Name and logo featured on dedicated signage at event
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Half-page color advertisement in event program book
- Reserved table for 10 guests

ADVOCATE \$6,000

Supports the distribution of over 2,800 gallons of milk for kids

- Sponsorship recognition on mailed invitation
- Name and logo displayed on womenspowerbreakfast.org
- Opportunity to co-sponsor and co-host event breakout session (in conjunction with Gleaners representative; topic to be mutually agreed-upon)
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Name and logo featured on dedicated signage at event
- Sponsorship recognition in event program book
- Reserved table for 10 guests

AMBASSADOR \$3,500

Provides 118 seniors in need with quarantine boxes, each full of shelf-stable, nutritious food for 22 meals

- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Sponsorship recognition in event program book
- Name and logo featured on dedicated signage at event
- Reserved table for 10 guests

TABLE SPONSOR \$1,200

Supports the transportation and distribution of fresh produce for 200 families

- Sponsorship recognition in event program book
- Reserved table for 10 guests

INDIVIDUAL TICKETS

- \$1,000 Platinum: Individual registration, plus recognition in program book and on website
- \$500 Gold: Individual registration, plus recognition in program book
- \$125 Patron: Individual registration

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SPONSORSHIP FORM

Organization/Individual Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Card Type: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Card Number _____ Exp. Date _____ CVV _____

Total Amount: \$ _____

Please Invoice Me Check enclosed: Make all checks payable to:

Gleaners Community Food Bank, 2131 Beaufait, Detroit MI, 48207 Attn: Women's Power Breakfast

SPONSORSHIPS

- \$25,000 CHAMPION
- \$12,000 HERO
- \$6,000 ADVOCATE
- \$3,500 AMBASSADOR
- \$1,200 TABLE SPONSOR

INDIVIDUAL TICKETS

- \$1000 Platinum
- \$500 Gold
- \$125 PATRON TICKET
Number of tickets _____
- I would like to make a donation:
Amount \$ _____

SPONSORSHIP INFORMATION

SUPPORT DEADLINES: Please submit all logos in .EPS or .JPEG format.

- February 4, 2022: Deadline for logo inclusion on event print invitation
- April 8, 2022 : Program Book ad deadline

Submit sponsorship packet via fax (313) 308-0543 or email to wpb@gcfb.org.

For more information, or to register online, please visit womenspowerbreakfast.org