

29TH ANNUAL

# WOMEN'S POWER BREAKFAST

— Hosted by MotorCity Casino Hotel —

*Presented by*



**May 3, 2022**





## **WOMEN'S POWER BREAKFAST**

Join us, and a community of leaders, as we reconvene for the 29th Annual Women's Power Breakfast – uniting influence and inspiration to achieve Gleaner's mission of ending childhood hunger.

The power to create lasting change and impact is unlimited when passion, connection, and dedication come together. For nearly three decades, the Women's Power Breakfast has welcomed more than 500 powerful women across corporate, civic, nonprofit, automotive, financial, legal and other industries to network, learn, and support the Gleaners programs crucial to empowering children and families toward happier, healthier lives. The proceeds from the Women's Power Breakfast, benefitting Gleaners Community Food Bank, help ensure kids in our community are Powered by Food every day.

Celebrate the power of women, the achievements that collectively raise us up and the generosity of community toward a food-secure future. We look forward to seeing you at this year's Women's Power Breakfast!



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## SPONSORSHIP OPPORTUNITIES

The 29<sup>th</sup> Annual Women's Power Breakfast  
Tuesday, May 3, 2022 | MotorCity Casino Hotel

### CHAMPION \$25,000

*Supports one Community Mobile distribution site for six months, providing 100 families with access to nutritious food twice each month*

- Sponsorship recognition on mailed invitation, press release, social media marketing, and promotional materials
- Name and logo displayed on womenspowerbreakfast.org
- Opportunity to sponsor and host event breakout session (in conjunction with Gleaners representative; topic to be mutually agreed-upon)
- Name and logo featured on dedicated signage at event
- Double Your Donation Day media opportunity with Fox 2 News
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Full-page color advertisement in event program book
- Reserved table for 10 guests

### HERO \$12,000

*Provides 36,000 meals for hungry kids and their families*

- Sponsorship recognition on mailed invitation, press release, social media marketing, and promotional materials
- Name and logo displayed on womenspowerbreakfast.org
- Opportunity to sponsor and host event breakout session (in conjunction with Gleaners representative; topic to be mutually agreed-upon)
- Name and logo featured on dedicated signage at event
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Half-page color advertisement in event program book
- Reserved table for 10 guests

### ADVOCATE \$6,000

*Supports the distribution of over 2,800 gallons of milk for kids*

- Sponsorship recognition on mailed invitation
- Name and logo displayed on womenspowerbreakfast.org
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Name and logo featured on dedicated signage at event
- Sponsorship recognition in event program book
- Reserved table for 10 guests

### AMBASSADOR \$3,500

*Provides 118 seniors in need with quarantine boxes, each full of shelf-stable, nutritious food for 22 meals*

- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Sponsorship recognition in event program book
- Name and logo featured on dedicated signage at event
- Reserved table for 10 guests

### TABLE SPONSOR \$1,200

*Supports the transportation and distribution of fresh produce for 200 families*

- Sponsorship recognition in event program book
- Reserved table for 10 guests

### INDIVIDUAL TICKETS

- \$1,000 Platinum: Individual registration, plus recognition in program book and on website
- \$500 Gold: Individual registration, plus recognition in program book
- \$125 Patron: Individual registration

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## SPONSORSHIP FORM

Organization/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Card Type:  VISA  MASTERCARD  DISCOVER  AMERICAN EXPRESS

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Please Invoice Me  Check enclosed: Make all checks payable to:

Gleaners Community Food Bank, 2131 Beaufait, Detroit MI, 48207 Attn: Women's Power Breakfast

### SPONSORSHIPS

- \$25,000 CHAMPION
- \$12,000 HERO
- \$6,000 ADVOCATE
- \$3,500 AMBASSADOR
- \$1,200 TABLE SPONSOR

### INDIVIDUAL TICKETS

- \$1000 Platinum
- \$500 Gold
- \$125 PATRON TICKET  
Number of tickets \_\_\_\_\_
- I would like to make a donation:  
Amount \$ \_\_\_\_\_

## SPONSORSHIP INFORMATION

SUPPORT DEADLINES: Please submit all logos in .EPS or .JPEG format.

- February 4, 2022: Deadline for logo inclusion on event print invitation
- April 8, 2022 : Program Book ad deadline

Submit sponsorship packet via fax (313) 308-0543 or email to [wpb@gcfb.org](mailto:wpb@gcfb.org).

For more information, or to register online, please visit [womenspowerbreakfast.org](http://womenspowerbreakfast.org)