



30th Annual
**WOMEN'S
POWER
BREAKFAST**

May 2, 2023 | Gleaners South

Uniting influence and inspiration to achieve
Gleaners' mission of ending childhood hunger

Presented by:



Join us for the 30th Annual Women's Power Breakfast, benefiting Gleaners Community Food Bank!

The Women's Power Breakfast was founded by Gleaners in 1994 with the intention of uniting powerful women from across southeast Michigan in the spirit of philanthropy and in support of Gleaners' work to end childhood hunger.

For three decades, the Women's Power Breakfast has welcomed more than 500 powerful women across corporate, civic, nonprofit, automotive, financial, legal and other industries to network, learn, and support the Gleaners programs crucial to empowering children and families toward happier, healthier lives.

This year's event will include a keynote address by Mary Culler, President of Ford Motor Company Fund, breakout sessions, and networking opportunities, hosted at Gleaners' new warehouse and distribution center in Taylor.



Keynote Speaker

Mary Culler

President, Ford Motor Company Fund.

Women's Power Breakfast 30th Anniversary Honorary Committee

Estrella (Star) Crawford
Bank of America

Lynette Dowler
DTE Energy Foundation

Sara Gambino
Deloitte

Rachel Hurst
The Kroger Co.

Yasmeen Jasey
Citizens

Katy Locker
*Center for Michigan/
Bridge Michigan*

Shannon Maloney
Strategic Retirement Partners

Ruth Ellen Mayhall
*Past chair, Gleaners Board
of Directors*

LaTrice McClendon
The Huntington National Bank

Dulcie Rosenfeld
*Women's Power Breakfast
event founder*

Damali Sahu
Bodman PLC

Tansley Stearns
*Community Financial
Credit Union*

Peg Tallet
*Past chair, Gleaners Board of Directors;
Peg Tallet Strategic Consulting*

Lori Wingerter
General Motors

Madelyn Wisne
Toni A. Wisne Foundation

Sponsorship Levels & Benefits

Hunger Champion Sponsor

\$25,000

- Reserved Breakfast Table with premier seating for 10 guests
- Opportunity to sponsor and host event breakout session (in conjunction with Gleaners representative agreed-upon)
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Prominent signage at event
- Full-page color advertisement in event program book
- Dedicated Women's Power Breakfast sponsor recognition post in Gleaners weekly e-Newsletter (sent to over 70,000 supporters)
- Recognition as a Powered By Food campaign match donor for the month leading up to the event, helping to double gifts to Gleaners from the community
 - Inclusion in monthlong campaign emails
 - Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 70,500 followers)
 - Presence on Powered By Food campaign landing page
 - Inclusion as match donor in the Harvest Annual Report (sent to 62,000 donors/supporters)

Hunger Hero Sponsor

\$12,000

- Reserved Breakfast Table with premier seating for 10 guests
- Opportunity to co-sponsor and co-host event breakout session (in conjunction with Gleaners representative agreed-upon)
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Inclusion in Women's Power Breakfast full sponsor recognition post in Gleaners weekly e-Newsletter (sent to over 70,000 supporters)
- Prominent signage at event
- Half-page color advertisement in event program book
- Recognition as a Powered By Food campaign match donor for the month leading up to the event, helping to double gifts to Gleaners from the community
 - Inclusion in monthlong campaign emails
 - Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 70,500 followers)
 - Presence on Powered By Food campaign landing page

Sponsorship Levels & Benefits

Hunger Advocate Sponsor

\$6,000

- Reserved Breakfast Table with seating for 10 guests
- Sponsorship recognition on mailed invitation
- Organization name/logo on womenspowerbreakfast.org
- Prominent signage at event
- Half-page B/W advertisement in event program book
- Recognition as a Powered By Food campaign match donor, helping double gifts to Gleaners from the community

Hunger Ambassador Sponsor

\$3,500

- Reserved Breakfast Table with seating for 10 guests
- Organization name/logo on womenspowerbreakfast.org
- Name/logo included on signage at event
- Quarter-page B/W advertisement in event program book
- Recognition as a Powered By Food campaign match donor, helping double gifts to Gleaners from the community

Table Sponsorship

\$1,500

- Reserved Breakfast Table with seating for 10 guests
- Name/logo included on signage at event
- Inclusion in sponsorship listing in event program book

Individual Tickets

Platinum: \$1,000

Individual registration, plus recognition on website and event program book

*Estimated tax-deductible amount: **\$970.00**

Gold: \$500

Individual registration, plus recognition in event program book

*Estimated tax-deductible amount: **\$470**

Patron: \$150

*Estimated tax-deductible amount: **\$120**

Sponsorship Form

Organization/Individual Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

For ACH payments, or to pay for your sponsorship by credit card, go to
<https://gcfb.org/donate-wpb/>

Please Invoice Me Check Enclosed

Please make all checks payable to:

**Gleaners Community Food Bank
2131 Beaufait Detroit, MI 48207
Attn: Women's Power Breakfast**

\$25,000 Hunger Champion

\$1,000 Platinum Ticket

\$12,000 Hunger Hero Sponsor

\$500 Gold Ticket

\$6,000 Hunger Advocate Sponsor

\$150 Patron Ticket

\$3,500 Hunger Ambassador Sponsor

Additional Donation:

\$1,500 Table Sponsorship

Amount: \$ _____

Sponsorship Information

Deadline for inclusion on event print invitation: **February 15, 2023**

Deadline for ad inclusion in event program book: **April 4, 2023**

Please submit all logos in .eps or .jpeg format

Submit sponsorship packet via email to **wpb@gcfb.org**

For more information, or to register online, please visit **womenspowerbreakfast.org**