2024 Women’s Power Breakfast:
United to Solve Hunger in Southeast Michigan

When our children are Powered by Food, they can do their best and reach for their dreams. Join us in making a lasting impact that stabilizes households and positions our communities to thrive.

Tuesday, May 7, 2024 | 8am– 10am

Ford Field | 2000 Brush Street, Detroit 48226

Click here to register or visit gcfb.org/the-womens-power-breakfast/ for more information.
SPONSOR LEVELS/BENEFITS

**Hunger Champion Sponsor - $25,000**

*Estimated tax-deductible amount: $24,630*

- Reserved Breakfast Table with premier seating for 10 guests
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Dedicated Women’s Power Breakfast sponsor recognition post on Gleaners e-Newsletter (sent to over 60,000 supporters each month)
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Sponsor recognition on table-top signage at the Double Your Donation Day volunteer phone bank in April 2024. Double Your Donation Day is a daylong telethon in partnership with FOX 2 Detroit, and includes extensive morning news coverage on FOX, with a reach of 50,000-120,000 households
- Inclusion in monthlong campaign emails
- Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 72,000 followers)
- Presence on the Powered By Food campaign landing page and the donation page
- Inclusion as match donor in the Harvest Annual Report / Newsletter mailing (sent to 45,000 donors/supporters)
- Prominent signage at event
- Full-page color advertisement in event program book

**Hunger Hero Sponsor - $12,000**

*Estimated tax-deductible amount: $11,630*

- Reserved Breakfast Table with premier seating for 10 guests
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Inclusion in Women’s Power Breakfast full sponsor recognition post on Gleaners e-Newsletter (sent to over 60,000 supporters each month)
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Inclusion in monthlong campaign emails
- Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 72,000 followers)
- Presence on the Powered By Food campaign landing page and the donation page
- Prominent signage at event
- Half-page color advertisement in event program book
SPONSOR LEVELS/BENEFITS

**Hunger Advocate Sponsor - $6,000**
*Estimated tax-deductible amount: $5,630*

- Reserved Breakfast Table with seating for 10 guests
- Sponsorship recognition on mailed invitation
- Organization name/logo on womenspowerbreakfast.org
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Prominent signage at event
- Half-page B/W advertisement in event program book

**Hunger Ambassador Sponsor - $3,500**
*Estimated tax-deductible amount: $3,130*

- Reserved Breakfast Table with seating for 10 guests
- Organization name/logo on womenspowerbreakfast.org
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Name/logo included on signage at event
- Quarter-page B/W advertisement in the program book

**Table Sponsorship - $1,500**
*Estimated tax-deductible amount: $1,130*

- Reserved Breakfast Table with seating for 10 guests
- Name/logo included on signage at event
- Inclusion in sponsorship listing in event program book

**TICKETS:**

**$1,000 Platinum Ticket**
Individual registration, plus recognition on website and event program book
*Estimated tax-deductible amount: $960*

**$500 Gold Ticket**
Individual registration, plus recognition in event program book
*Estimated tax-deductible amount: $460*

**$150 Patron Ticket**
*Estimated tax-deductible amount: $110*
SPONSORSHIP FORM

Organization/Individual Name: ____________________________________________________________

Contact Name: _______________________________________________________ Title: ________________

Address: _____________________________________________________________________________

Phone: __________________________ Email: ___________________________ Fax: _______________

Card Type: □ VISA □ MASTERCARD □ DISCOVER □ AMX

Card Number _____________________________________________________ Exp. Date __________ CVV: ______

Total Amount: $____________________________

☐ PLEASE INVOICE ME ☐ CHECK ENCLOSED

PLEASE MAKE ALL CHECKS PAYABLE TO:

Gleaners Community Food Bank, 2131 Beaufait, Detroit MI, 48207
Attn: Women’s Power Breakfast

☐ $25,000 HUNGER CHAMPION ☐ $1,500 TABLE SPONSORSHIP

☐ $12,000 HUNGER HERO SPONSOR ☐ $1,000 PLATINUM TICKET

☐ $6,000 HUNGER ADVOCATE SPONSOR ☐ $500 GOLD TICKET

☐ $3,500 HUNGER AMBASSADOR SPONSOR ☐ $125 PATRON TICKET

ADDITIONAL DONATION:

Amount: $________________________

SUPPORT INFORMATION

SUPPORT DEADLINES:
Deadline for inclusion on event print invitation: **February 23, 2024**
Deadline for ad inclusion in event program book: **April 19, 2024 at 4pm**
Please submit all logos in .EPS or .JPEG format

Submit sponsorship packet via fax (313) 308-0543 or email to wpb@gcfb.org.
For more information, or to register online, please visit womenspowerbreakfast.org