

Presented By:



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# 2024 Women's Power Breakfast:

## *United to Solve Hunger in Southeast Michigan*

When our children are Powered by Food, they can do their best and reach for their dreams. Join us in making a lasting impact that stabilizes households and positions our communities to thrive.

Tuesday, May 7, 2024 | 8am– 10am

Ford Field | 2000 Brush Street, Detroit 48226

Click [here](https://gcfb.org/the-womens-power-breakfast/) to register or visit [gcfb.org/the-womens-power-breakfast/](https://gcfb.org/the-womens-power-breakfast/) for more information.

# SPONSOR LEVELS/BENEFITS

## **Hunger Champion Sponsor - \$25,000**

*Estimated tax-deductible amount: \$24,630*

- Reserved Breakfast Table with premier seating for 10 guests
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Dedicated Women's Power Breakfast sponsor recognition post on Gleaners e-Newsletter (sent to over 60,000 supporters each month)
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Sponsor recognition on table-top signage at the Double Your Donation Day volunteer phone bank in April 2024. Double Your Donation Day is a daylong telethon in partnership with FOX 2 Detroit, and includes extensive morning news coverage on FOX, with a reach of 50,000-120,000 households
- Inclusion in monthlong campaign emails
- Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 72,000 followers)
- Presence on the Powered By Food campaign landing page and the donation page
- Inclusion as match donor in the Harvest Annual Report / Newsletter mailing (sent to 45,000 donors/supporters)
- Prominent signage at event
- Full-page color advertisement in event program book

## **Hunger Hero Sponsor - \$12,000**

*Estimated tax-deductible amount: \$11,630*

- Reserved Breakfast Table with premier seating for 10 guests
- Sponsorship recognition on mailed invitation, e-vite, press release, event-related social media marketing and promotional materials
- Organization name/logo on womenspowerbreakfast.org
- Inclusion in Women's Power Breakfast full sponsor recognition post on Gleaners e-Newsletter (sent to over 60,000 supporters each month)
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Inclusion in monthlong campaign emails
- Social media posts to total audience on each platform (Facebook, Twitter, Instagram – combined reach of over 72,000 followers)
- Presence on the Powered By Food campaign landing page and the donation page
- Prominent signage at event
- Half-page color advertisement in event program book

# SPONSOR LEVELS/BENEFITS

## Hunger Advocate Sponsor - \$6,000

*Estimated tax-deductible amount: \$5,630*

- Reserved Breakfast Table with seating for 10 guests
- Sponsorship recognition on mailed invitation
- Organization name/logo on womenspowerbreakfast.org
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Prominent signage at event
- Half-page B/W advertisement in event program book

## Hunger Ambassador Sponsor - \$3,500

*Estimated tax-deductible amount: \$3,130*

- Reserved Breakfast Table with seating for 10 guests
- Organization name/logo on womenspowerbreakfast.org
- Recognition as a Powered By Food campaign match donor, helping to double gifts to Gleaners from the community
- Name/logo included on signage at event
- Quarter-page B/W advertisement in the program book

## Table Sponsorship - \$1,500

*Estimated tax-deductible amount: \$1,130*

- Reserved Breakfast Table with seating for 10 guests
- Name/logo included on signage at event
- Inclusion in sponsorship listing in event program book

## TICKETS:

### **\$1,000 Platinum Ticket**

Individual registration, plus recognition on website and event program book

*\* Estimated tax-deductible amount: \$960*

### **\$500 Gold Ticket**

Individual registration, plus recognition in event program book

*\* Estimated tax-deductible amount: \$460*

### **\$150 Patron Ticket**

*\* Estimated tax-deductible amount: \$110*

# SPONSORSHIP FORM

Organization/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Card Type:  VISA  MASTERCARD  DISCOVER  AMX

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CV: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

PLEASE INVOICE ME

CHECK ENCLOSED

## PLEASE MAKE ALL CHECKS PAYABLE TO:

Gleaners Community Food Bank, 2131 Beaufait, Detroit MI, 48207

Attn: Women's Power Breakfast

\$25,000 HUNGER CHAMPION

\$1,500 TABLE SPONSORSHIP

\$12,000 HUNGER HERO SPONSOR

\$1,000 PLATINUM TICKET

\$6,000 HUNGER ADVOCATE SPONSOR

\$500 GOLD TICKET

\$3,500 HUNGER AMBASSADOR SPONSOR

\$125 PATRON TICKET

ADDITIONAL DONATION:

Amount: \$ \_\_\_\_\_

# SUPPORT INFORMATION

## SUPPORT DEADLINES:

Deadline for inclusion on event print invitation: **February 23, 2024**

Deadline for ad inclusion in event program book: **April 19, 2024 at 4pm**

Please submit all logos in .EPS or .JPEG format

Submit sponsorship packet via fax **(313) 308-0543** or email to **wpb@gcfb.org**.

For more information, or to register online, please visit **womenspowerbreakfast.org**