

GLEANERS HUNGER FREE SUMMER

LIVINGSTON COUNTY 5K



SCAN TO LEARN MORE



Dear Community Member,

Gleaners Community Food Bank is excited to announce the 2025 Hunger Free Summer 5K Run and Walk! Please join us as we come together to race toward a food-secure community on Saturday, June 21, 2025, at Freedom Field in Brighton, Michigan.

With the support of our incredible community, Gleaners continues to work toward our mission of creating a food-secure Southeast Michigan. When school is out, many children lose access to the meals they rely on, but the Hunger Free Summer campaign helps bridge that gap. For every dollar raised, Gleaners can provide three meals to families facing hunger.

Our success this year depends on generous donors and participants like you. We invite you to join us for this impactful event. Whether you run or walk, your participation will help ensure that children in our community have the fuel they need during the summer months.

Please review the enclosed Hunger Free Summer 5K Sponsorship Opportunities to learn how you can get involved. We would love to include you in our event promotions.

Thank you for your support and consideration. Please don't hesitate to contact me with any questions or for more information.
Together, we can make a difference!

Sincerely,

Katie Choate

Katie Choate
Senior Director, Livingston
Gleaners Community Food Bank of Southeastern Michigan
810-877-1258
kchoate@gcfb.org

Gleaners Community Food Bank is a 501(c)3 organization — EIN: 38-2156255

PRESENTING SPONSOR

\$15,000

- Lead sponsor recognition on event-related social media marketing and promotional materials
- Prominent organization name and logo placement on website properties, including Gleaners website and run sign-up website
- Organization logo placement on event t-shirt
- Prominent signage at event, including banners, water stations and mile markers
- Space available for table/booth at race

GOLD SPONSOR

\$10,000

- Sponsor recognition on event-related social media marketing and promotional materials
- Inclusion of organization name and logo placement on website properties, including Gleaners website and run sign-up website
- Organization name on event t-shirt
- Inclusion in signage at event, including banners, water stations and mile markers



SILVER SPONSOR

\$5,000

- Inclusion organization name and logo placement on website properties, including Gleaners website and run sign-up website
- Organization name on event t-shirt
- Inclusion for banner, water station and mile marker signage

BRONZE SPONSOR

\$2,500

- Inclusion organization name and logo placement on website properties, including Gleaners website and run sign-up website
- Organization name on event t-shirt
- Inclusion on banner signage



SPONSORSHIP FORM

Organization/Individual Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Total Amount: \$ _____

Invoice Please

Check Enclosed

Online Payment

Supporting Deadlines: Please submit logos in EPS or JPEG format by **April 1, 2025** for inclusion in promotional materials to socialmedia@gcfb.org.

PLEASE MAKE ALL CHECKS PAYABLE TO:

Gleaners Community Food Bank, 2131 Beaufait, Detroit MI, 48207
Attn: Livingston 5K Run

SPONSORSHIP LEVELS

\$15,000 Level

\$10,000 Level

\$5,000 Level

\$2,500 Level

For more information or questions, please contact **Katie Choate** at kchoate@gcfb.org or call **810-877-1258**. In addition to the completion of this form, complete sponsorship payment online by scanning the following QR code.

